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NingXia
RedTM

Feel the Difference

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There is an Extraordinary Place

where mineral-rich soil
and pure glacial water
produce one of nature's
true miracles—the superior
Ningxia wolfberry. This
simple red berry is widely
known as the most nutrient-
dense food on the planet.
Yet for centuries, only a
relative few benefited from
its power.

Ningxia, China

is legendary for amazingly
healthy people. The Chinese
national census recently
reported that the number of
Ningxia residents living more
than 100 years exceeds the
national average by an amazing
400%. Ningxia locals now
admit their health secret lies in
the locally grown wolfberries.

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Energize

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Fortify

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Replenish

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Longevity



Only NingXia RedTM
delivers the natural strength
and bioactivity of the whole
Ningxia wolfberry to create
the ultimate functional
drink blend.

"The Bao Shu Herb store recorded a wolfberry elixir that promotes longevity... The formula was passed to an elderly man ... who lived for over a hundred years. This man could walk extremely fast as if he was flying, and his gray hair turned black again. The herb is mellow and can be taken often to eliminate excessive heat in the body, and will also improve vision."

Li Shizhen, Chinese Physician,
published in *Physicians Handbook*,
1593 A.D.



Protect the Source



When Young Living Founder Gary Young first heard the amazing legend of the wolfberry in 1993, he sensed it was something special. He immediately traveled to China and was rewarded with a nutritional powerhouse without equal! He encountered a fruit with the highest natural antioxidant levels, a complete protein profile, and unique and precious essential sugars, supported by remarkably high amounts of essential vitamins and minerals—calcium, beta carotene, vitamin C, and others. The challenge then became to take nature's perfect gift and make something truly extraordinary. NingXia Red's proprietary "Nutrient-Guard" preparation does exactly that. It is a step-by-step process that protects and blends nature's finest wolfberries with supportive super fruits that make the wolfberries more powerful than ever.

- 1 Start with the finest organic, WHOLE Ningxia wolfberries** grown without chemical fertilizers and pesticides. Only Ningxia wolfberries carry legendary reputation, scientific validation, and delicious taste.
- 2 Verify exceptional active nutrient levels** (e.g., polysaccharides, beta-carotene).



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- 3 Protect complete wolfberry benefits and activity** with a patented, gentle preparation that uses all of the wolfberry's valuable parts (juice, peel, and flesh).
 - 4 Create amazingly powerful synergy** by skillfully blending wolfberries with only clinically and historically proven super fruits (e.g., blueberry, pomegranate, red raspberry, dark grapes, apricots) and the world's finest essential oils.*
 - 5 Deliver a delicious flavor** without using inexpensive, high-glycemic "junk juices" (e.g., apple, white grape, pear).
 - 6 Guarantee lasting strength and purity** with premium glass-packaging, special wrap-labeling, and continued rigorous testing.

"All-natural products are sensitive to heat and oxygen. Through mishandling, most of today's 'natural' products no longer resemble the natural fruit. Third-party analysis shows our 'Nutrient-Guard' preparation delivers the power of the original fruit."

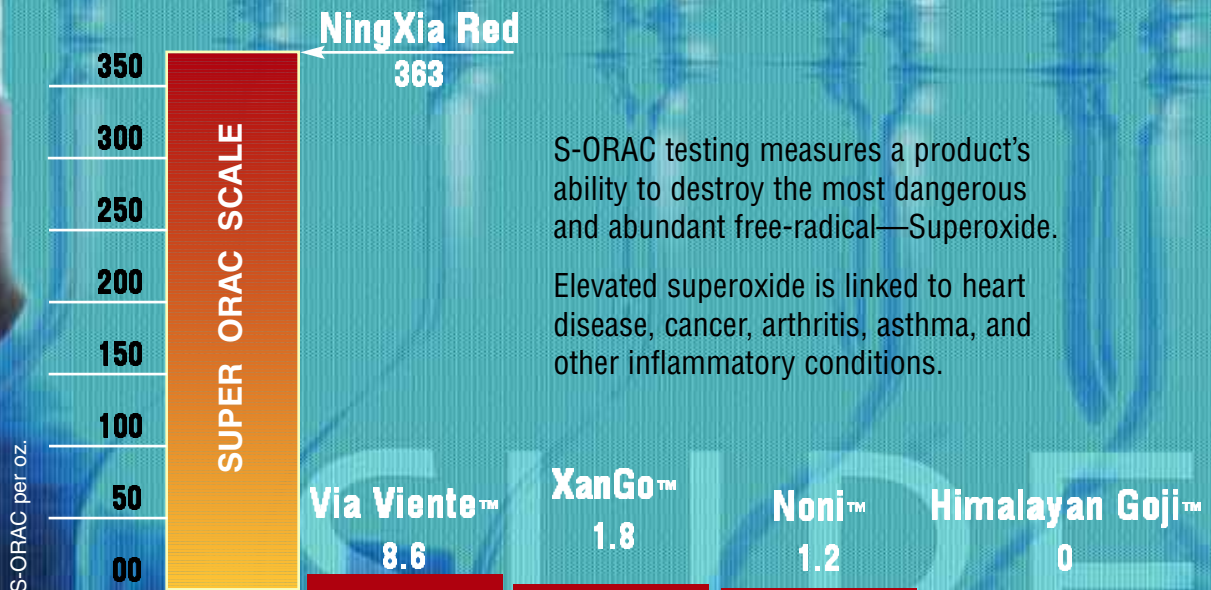
—Steve Pitcher, M.S., Young Living's Director of Research and Development

*For more information regarding NingXia Red's powerful super fruit and essential oil blend, visit www.ningxiared.com.

PROVEN, not pretending.

NingXia Red not only claims to be one of a kind, it also has the numbers and the research to prove it. After all, your health is too important to trust with products only pretending to be something extraordinary.

Real competitive comparisons show that NingXia Red provides more nutrient activity and more health.



S-ORAC testing measures a product's ability to destroy the most dangerous and abundant free-radical—Superoxide.

Elevated superoxide is linked to heart disease, cancer, arthritis, asthma, and other inflammatory conditions.

These popular “functional drinks” don't compare to NingXia Red's activity. This third-party S-ORAC comparison is one of many ORAC comparisons that prove NingXia Red is in a class of its own.†

†S-ORAC tested by Brunswick Laboratories

*For more information about NingXia Red's S-ORAC activity, nutrient listing and nutritional research, visit www.ningxiared.com.

Extensive medical research confirms the wide-ranging and impactful benefits of NingXia Red's powerful nutrients.

*Research shows these nutrients support healthy liver function, increase immune activity, promote cellular health, encourage healthy eyesight, support healthy cholesterol levels, and improve cellular energy production.

"When one understands that there are only a few basic mechanisms underlying all disease, then it is extremely simple to see why NingXia Red is so effective for practically all ... organ systems."

—Hugo Rodier, M.D., Adjunct Nutrition Professor, University of Utah

The most satisfying proof is the testimonies of thousands of enthusiastic customers who are restoring their health and life by drinking NingXia Red.

"I was recently diagnosed with fibromyalgia and chronic fatigue syndrome. The pain and exhaustion were unbelievable. I started drinking 3 ounces of NingXia Red a day, and the pain and exhaustion simply vanished! I now have a high level of energy, no more bouts with debilitating pain, the sluggishness has left, and my mind is clear."

—Eileen Dejoras

"For 24 years I have supported myself and my family doing fine calligraphy. That's why I was very nervous when my eyesight recently started to get worse. I started drinking NingXia Red and my ability to focus returned. Wonder of wonders, this is great!"

—Lori Gosselin

"As a young child I was diagnosed with prescription drug induced hepatitis B. My poor liver affects my immune system and I am always catching the flu and bronchitis. In May 2004 I started drinking NingXia Red and immediately felt a solid, non-jittery, energy. Over the past 10 months I have only been sick two days, compared with the usual 30-50 days. And I am exercising more vigorously than I have in my whole life. At age 65 I actually feel like I'm getting younger."

—Didi Cooperman



OUR MODERN DILEMMA

The demand for real, sustainable health solutions has never been greater. Today's fast-paced lifestyles are demanding more energy, while our convenient, processed foods are producing less. This energy crisis leaves us fatigued and vulnerable to sickness, disease, and rapid aging. Millions are turning to "quick-fix" options that further damage their long-term health.

THE PROBLEM

QUICK FIX

THE DILEMMA

FATIGUE

Harsh stimulants like caffeine, refined sugars, green tea extract, and ephedra

cause addiction, adrenal exhaustion, excessive cortisol (the death hormone), and chronic diseases like obesity and diabetes.

INCREASED ILLNESS

Overmedication, excessive antibiotics, and long-term NSAIDS (nonsteroidal anti-inflammatory drugs)

cause adverse reactions that kill tens of thousands annually, create other serious side effects, form addictions, and suppress immunity, which leads to more illness.

MALNOURISHED

Modern foods high in calories, chemicals and toxins, and low in essential nutrients (e.g., vitamins, antioxidants, minerals, amino acids, fiber)

cause inflammatory chain reactions that damage cells, tissues, and eventually organs. This is the root cause of most chronic diseases!

PRE-MATURE AGING

Habitual prescriptions, toxic cosmetics, and costly surgical procedures

deplete already low nutrients. Toxins stress the liver, causing permanent tissue damage and other serious side effects that demand more medication.

THE NINGXIA RED SOLUTION

NingXia Red provides a whole new approach to the modern health dilemma. It's natural, sustainable, and real. Instead of covering up symptoms with "quick-fix" band-aids, NingXia Red's unrivaled nutrient blend supplies your body what it truly needs.

SOLUTION

Energize cellular systems with vital essential sugars, powerful amino-acids, and key trace minerals.

Fortify defenses with a unique immune-optimizing blend complete with clinically proven wolfberry protein-polysaccharides.

Replenish micronutrient levels with complete amino-acid, antioxidant, and vitamin and mineral profiles.

Enhance Longevity by combating destructive, age accelerating free-radicals with powerful antioxidant activity.



An Urgent Need

Scientists and physicians are realizing as never before that what Americans need is a massive nutrient infusion. The lack of key essential nutrients robs millions of the abundant health and energy necessary to truly enjoy life, and sparks damaging chain reactions that cause top killers like obesity, diabetes, and heart disease. Any one of NingXia Red's vital nutrients and powerful nutrient combinations could be just the health solution you or someone you care about desperately needs.

"The whole healthcare system is failing because we continue to apply pharmaceutical and surgical solutions to chronic problems that are best approached by changing our life styles, particularly our diets." ("Crossing the Quality Chasm: A New Health Care System for the 21st Century," Institute of Medicine, 2001)

THE TIME FOR NINGXIA RED IS NOW!

Young Living is excited to invite you to join us at the forefront of a growing wellness revolution. All of our resources are committed to giving people everything they need to improve their health and to help others do the same.

WE ARE CONVINCED THAT

- When you start drinking NingXia Red, you will feel the difference.
- When you share NingXia Red with others, you will make a difference by meeting the surging demand for health products that really work.
- When you team up with Young Living and build a group of committed and caring individuals, amazing things will happen!



For thousands of convinced users, NingXia Red means lasting energy, extra immunity, and more youth. Drink it every day and give your body what it needs to move your health and your life to A WHOLE NEW LEVEL.

“I suffered with fibroid tumors, dry itching skin, hair loss, and pain. I started drinking NingXia Red and I immediately felt a big change. My skin stopped itching, my hair stopped falling out, and my pain and female problems went away. Everyone at church was asking me what I did to get better. One woman wrote me a check for a bottle of NingXia Red, and I asked her if she wanted to read the booklet first. She said, ‘I don’t need to read anything. I see what I want in you.’”

—Ruth E. Watkis

Experience

Dynamic Energy and Stamina

Without harsh stimulant short-cuts (e.g., green tea extract, refined sugars, caffeine, and ephedra)

Matchless, Age-Defying Antioxidant Activity

With the highest levels of naturally occurring S-ORAC and ORAC activity

Sustained Immune Defense

Through a unique blend, complete with clinically proven wolfberry protein-polysaccharides

The NingXia Red Promise

The finest whole Ningxia wolfberries, exclusive “Nutrient-Guard” preparation, and all-natural nutrient-dense ingredients combine to take you to a whole new level.

To feel the NingXia Red difference, contact the person who shared this booklet with you or contact Young Living at 800-371-3515, or at www.ningxiared.com.

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